A New Hope for Student IDs

A long time ago, in a School District far far away, student IDs were painstakingly crafted by a guild known as School Photographers. The School Photographers created these IDs for free as they were permitted to take pictures of all the students and were well compensated by the parents.

But things changed. A new technology appeared, digital photography. Suddenly the parents became more and more reluctant to buy pictures from the Photographers. And School Photographers became less and less willing to provide free services to the schools. Soon the Photographers wanted to be paid for their Student IDs, sometimes charging several dollars for a single ID, and taking many weeks to deliver the IDs.

Then a new company arose to help the schools, True Image Management System (TIMs). TIMs, founded by TIM Walton and Richard Good used the new technology to deliver thousands of IDs at the very same time the school pictures were taken. But even TIMS still had to charge the schools for IDs. Nothing is ever completely free.

But things changed again, another new technology, cell phones, is now in the hands of virtually everyone; students and staff included. A new company, Good School Tools (also founded by Tim and Rick), has created a new solution for IDs (**SchoolID**). SchoolID enables:

- Instant access to any student ID, no need for the student to carry it

- Immediate creation/sharing of a new student ID

- An electronic version of each student's ID on their smart phone.

SchoolID eliminates the need for students to carry physical IDs and all of the costs/labor associated with creating and handing out those IDs. No long waits to produce, deliver, or replace lost IDs. Best of all SchoolID is only $199 per year for the entire school.

Join the revolution! <u>Download a free, functional trial now.</u>